

My Children Foundation Why, What and How?





Agenda



What we do

Vision, mission & areas of focus



How we do Process & information flow



Why us Reasons you should partner with us



Appendix I: How it looks User experience, screenshots



Appendix II: Other activities Other services, projects, events



Appendix III: Important links Links which you can refer readily



What we do



Vision of My Children

To build a better world for our future generation by fostering education, creating livelihood & embracing sustainability.



Mission of My Children

We tirelessly dedicate our efforts to foster quality education through comprehensive mentorship, financial support, and supplementary tuition. We also strive to break the cycle of poverty by generating diverse livelihood opportunities and promote sustainability through producing eco-friendly products and reducing waste, creating a more livable and thriving planet for the generations to come.



Let's build a better world for our children





How we do



Our mode of work



My Children Learning Center Learning centres for the marginalized children who has less access to quality education.



Comprehensive mentorship & support program for children with high potential.







- Complementary education for marginalized children who may not have access to quality education.
- Finding children with high potential and bring them to our comprehensive mentorship program so that they can reach their full potential.
- Building local connection to create sustainable ecosystem & livelihood through upskilling, employment, marketing local goods made from clean, organic & sustainable ingredients.

Current Centres (Not Exhaustive)

- Kulti, Asansol: Established on 29th September, 2022. Children from very low income families like drivers, rickshaw pullers, house maids.
- **Arbetal Village, Bankura:** Established on October 2022, managed by a local graduate student from a very needy family.
- **Goalberia, Purulia:** Established on October 2022, managed by a local needy graduate student.
- **Rangapara, Asansol:** Established on 24th October 2022, 20-25 children from marginalized section, managed by two local teachers.
- **Barathol, Asansol:** Established on 10th September, 2023, Regular tuition of orang children from very low income families of daily wagers. Number of Children is around 31.
- **Paschim Dwarakapur, Patharpratima:** Established on 5th November, 2023. we recruited a housewife who will teach 23-25 children of class 1-4, four days a week.



Mentorship program



www.my-children.org/children-testimonial/



- To provide comprehensive financial and advisory support to children with high potential in any stream, not only academics.
- To reduce school drop-outs which is still very prevalent, specially for girl children.
- To create a network of people who are willing to support these children from anywhere in the world over an online connected platform.
- To empower a family to become completely independent.
- To create multiplier effect over the time and become self-sustaining i.e. today's supported children will become tomorrow's mentors to other children.

Appendix I: How it looks



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Roles you can play



- Most important contributor by owning one or more children to grow and become independent.
- Based on our experience, it needs minimum financial commitment of INR 1,250 (USD 20) per month per child.
- Entitles to get visibility on fund utilization & child's progress, part of annual meet, cultural events etc.
- To register visit <u>https://my-children.org/mentor/</u>



CHILD

CHANGE AGENT

- Main beneficiary, shortlisted on economic & social conditions, potential, age etc.
- Periodic evaluation of performance.
- No transfer of legal custodianship.
- To register visit <u>https://my-children.org/child/</u>
- Creates awareness and onboards children and his/her family members like biological parents.
- Acts on behalf of My Children or mentor locally.
- May receive financial remuneration.
- To register visit <u>https://my-children.org/change-agent/</u>

- MEMBER
- Closely connected with My Children to influence policy matters, operational help, part of annual meet, cultural events etc.
- Minimum monthly contribution of INR 500 (USD 10).
- Donation will be utilized towards children, not supported by mentors.
- To register visit <u>https://my-children.org/member/</u>



DONOR

- Provides donation to support children who are directly supported by My Children. Donation can be made towards other causes as well.
- Entitles to get clear fund utilization report.
- To register visit <u>https://my-children.org/donor/</u>



- Provides operational and advisory services voluntarily
- No financial obligation or commitment.
- Key element to scale our operation, local presence.
- To register visit <u>https://my-children.org/volunteer/</u>





3.2 Matching with preferences and assigned to a mentor directly.





Promotion of Eco-friendly, Sustainable Products and Create Rural Livelihood



Livelihood & Sustainability Go Hand in Hand

Circularity by Design



Create Sustainable Livelihoods for Marginalised People

The creation of rural livelihoods is of paramount importance for several reasons. Here are some of the reasons why rural livelihood creation is significant:

Poverty Alleviation: Rural areas are home to a significant proportion of a country's poor population. Creating livelihood opportunities in these areas can help alleviate poverty by providing a source of income for individuals and families.

Economic Development: Rural livelihoods contribute to the overall economic development of a country. When people in rural areas have access to employment and income-generating activities, they can contribute to local and national economic growth.

Balanced Regional Development: Promoting rural livelihoods can help counter urbanization and promote balanced regional development. It reduces the migration of people from rural to urban areas in search of better opportunities, which can lead to overcrowding in cities and overdevelopment in certain areas.

Food Security: Rural areas often play a crucial role in food production. By creating livelihoods in agriculture and related sectors, countries can enhance food security by ensuring a stable supply of food.

Environmental Sustainability: Many rural livelihoods are closely tied to agriculture and natural resource management. Sustainable rural livelihoods can promote environmentally responsible practices, ensuring the long-term health of ecosystems and natural resources.

Social Cohesion: When people have opportunities to work and earn a living in their own communities, it can lead to stronger social bonds and community cohesion. This, in turn, can improve the overall quality of life in rural areas.



Reduce Waste, Gift a Better & Cleaner World to Our Children

WHY YOU SHOULD CARE

- It's great for the planet
- It benefits those in need
- It's easy & helps declutter your closet
- Creates Jobs
- It lowers the cost of consumerism

WHAT WE WILL DO

- Recycle
- Redesign
- Repurpose:





Why us?



Why us?







Full Transparency

We are completely transparent. You can track your children, donations & all disbursements with bank confirmations yourself. It is completely open - join, stop, rejoin any time

...more

Lowest Running Cost

We are highly technologydriven, network-based organization to keep our running cost lowest through automation, selfservice & low-touch delivery model.

Compliance & Tax Benefits

We are fully compliant with regulatory requirements. All your donations to My Children Foundation are eligible for tax exemption under section 80G of Income Tax Act.

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Our credentials



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GOVERNMENT OF INDIA MINISTRY OF CORPORATE AFFAIRS OFFICE OF THE REGISTRAR OF COMPANIES. Dated : 03-04-2023 NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES. MY CHILDREN FOUNDATION , REGENT ENGLAVE, FLAT NO 1A BLOCK IV/VIP RDAD BAGUIATI KAIKHALINOLKATA,WB10.WB,T00052 PAN : AAGTMES17L Subject: In Reference to Registration of Entities for undertaking CSR activities Reference: Your application dated 03-04-2023 (SRN-F60245305) Sh/Madam. With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00051097. Please refer the registration number for any further communication. and Street Registrar of Companies ROC-DELHI Note: The corresponding form has been approved and this lefter has been digitally signed through a system generated digital signature.

CSR Approval



Check All



Kanan Majumder - Settlor

Kanan Bala Majumder, a retired teacher, mother and soft-hearted person who believes "education is the only way to make a person confident, free of prejudice and truly independent. The process needs to be started at early age."



Debashis Majumder – Chairman & Founding Trustee

Debashis Majumder, a B.Tech. engineer from IIT, Kharagpur and a management graduate from IIM, Calcutta, who sees every child in his daughter's eyes. He believes "providing an equal platform to children is rather a matter of social justice than charity".



Sumona Choudhury Bhattacharya – Secretary & Founding Trustee

Sumona Bhattacharya, a self-driven woman with 15 years of accomplished career track in general administration from Corp Hospitals to MNC's. She believes in "creating a care network which will evolve over generations organically".





Subhrajit Bhattacharjee – Treasurer & Founding Trustee

Subhrajit Bhattacharjee is an engineer by profession, but a rider by passion, have seen a lot of suffering faces during last 30 years of travelling across India. He wants to create "an inspirational story by standing beside them with a much bigger vision"



Rupasree Dutta – Administration Head

40 years' of teaching experience at various roles with prestigious institutions like Aurobindo Institute of Education, Bhartiya Vidya Bhavan, Calcutta Girls' High School etc. Winner of the 2018 Telegraph award for "Best Teacher in Kolkata".



SUDIPTA KUMAR MAITI – Head of Child Onboarding

Sudipta Kumar Maiti is a stock market trader and investor by profession. Always eager to do something good for the society, especially for the needy and deserving children. Firm believer of serving the mankind , in turn serving the God.





Dhruba Mukhopadhyay - Chief of Community Development

Dhruba is a Civil Engineer by profession and loves to keep things simple. He is searching for Authentic Happiness through enablement of young underprivileged students by providing proper education and guidance to them.



Sudipta Chakraborty - Event Management Head

Sudipto Chakraborty is an IT Program Manager. He is enthusiastic about sports, driving, lifestyle and fashion. Beside this, he spent more than a half decade serving underprivileged and currently, he is focused to make education accessible to all.



Tutul Chakraborty – Content & Communication Head

An IT Professional who believes music is the soundtrack of her life. She is an engineer & a Management graduate from IIT Kharagpur who strongly feels the need to give back to the society & play an instrumental role in the life of underprivileged children.





Priyanka Chakraborty – Chief Digital Officer

I am a professional who is passionate about creating content.



Parikshit Basu - Legal & Compliance Head

Parikshit is an advocate with strong intention to serve underprivilged section of the society. He provides free legal aid to clients who are unable to defend themselves. He believes supporting children is the best way to make a better society.



Appendix I: How it looks



Technology as Enabler: Fully responsive





Mentor Dashboard: Get a holistic view



Last Donation: 24-May-2023

You are also touching lives of these children





Mentor Dashboard: Donation Details

 ■ Account Summary
 Tonation Details
 □ Utilization Details
 More...

 Consolidated Tax Certificates (FY): 2019-2020
 2020-2021
 2021-2022
 2022-2023

Form 10BEs (FY): 2021-2022 - 1

ID	Donation Date	Campaign	Donation Amount	Status	Goes to Children	View Receipt	Resend Receipt
18657	07-Jan-2023	Sponsor a Child	Rs. 5,037/-	Paid	Rs. 4,785/-	View Receipt	Resend Receipt
18572	04-Jan-2023	Sponsor a Child	Rs. 1,708/-	Paid	Rs. 1,623/-	View Receipt	Resend Receipt
18485	01-Jan-2023	Remembering Suvomoy Sarkar	Rs. 10,000/-	Paid	Rs. 9,500/-	View Receipt	Resend Receipt
18237	15-Dec-2022	Sponsor a Child	Rs. 1,115/-	Paid	Rs. 1,059/-	View Receipt	Resend Receipt
18210	09-Dec-2022	Education for All	Rs. 100/-	Paid	Rs. 95/-	View Receipt	Resend Receipt
17875	10-Nov-2022	Education for All	Rs. 100/-	Paid	Rs. 95/-	View Receipt	Resend Receipt



Mentor Dashboard: Utilization Details

Account Summary		₹ Donation Details		Utilization Deta	ails	More		
ID	Submission Date	Amount under Process		Amount Processed	Status	Last Payment Date	Payments	
Subhodip Sarkar								
8503	20-May-2024	24 Rs. 10,695/-		Rs. 3,555/-	Under Process	06-Aug-2024	01 02 03	
Reason	is for Expenses: Sch	ool fees and a	ccessories					
Money	Receipts: 01							
Total: R	s. 14,250/- Under P	Process: Rs. 10,6	95/- Processed	l: Rs. 3,555/-				
Swasti	k Ghosh							
8549	12-Jun-2024	Rs. 11,250/-		Rs. 3,000/-	Under Process	06-Aug-2024	01 02	
Reasons for Expenses: HOSTEL CHARGE, UNIFORM CHARGE, BOOKS CHARGES, VIDYALAYA ANNUAL CHARGES AND COMPUTER CHARGES								
Money Receipts: 01								
Total: Rs. 14,250/- Under Process: Rs. 11,250/- Processed: Rs. 3,000/-								



Mentor Dashboard: More Details



View Profile Edit Profile

Visit My Children

Influence Us



My Children: List of Supported Children





Complete visibility: Details of the child



Basic Details

Age	14 years old	Gender	Female	Talents	Academic, Music & Dance, Performing Arts
Annual Income	7000	Family Size	7	Place	Kolkata, West Bengal, India

Shristi Jha is a very obedient child. She is very sincere child. She is consistently improving her academic performance. Unfortunately her father abandoned her and she is going through a severe financial crisis which has become major obstacle in her educational career. We are going through a financial crisis which has become major obstacle in her educational career. We are going through a financial crisis which has become major obstacle in her educational career. We are going through a financial crisis which has become major obstacle in her educational career. We are going through a financial crisis which has become major obstacle in her educational career. We are going through a financial crisis which has become the main hindrance in Shristi's educational career. If we do not get the support then Shristi will have to put an end to her studies.



Complete visibility: Tracking child's performance

Performance Details

S. No.	Board/University	Standard/Class	Maximum	Obtained	Percentage	Position	Comment	Record
1	ICSE	8th	1050	857	82%	_	Result of final exam.Will do more better in class 9.	View
2	ICSE	8th	1050	797	76%	-	I will do much more better in the final exam	View
3	ICSE board	8th	378/525	378/525	72%	Not given	This time i was not well so i couldn't score much marks in unit test. I'm really very much sorry for this. But in the next term i will score good marks	View



Complete visibility: Disbursement details of the child

Disbursement Details

ID	Submission Date	Amount under Process	Amount Processed	Status	Payment Date	Payment		
7937	15-May-2023	Rs. 5,870/-	Rs. 0/-	Under Process	02-Jun-2023			
7623	15-Oct-2022	Rs. 0/-	Rs. 1,192/-	Processed	28-Mar-2023	01		
Comm	Comment: Approved as per annual limit. to be paid max 4114 monthly							
7578	09-Sep-2022	Rs. 0/-	Rs. 4,320/-	Processed	06-Mar-2023	01 02		
Comm	Comment: to be paid max 4114 monthly							
7534	10-Aug-2022 Rs. 0/- Rs. 4,360/- Processed 06-Jan-2023 01 02							
Comm	Comment: to be paid max 4114 monthly							
7499	11-Jul-2022	Rs. 0/-	Rs. 4,360/-	Processed	06-Jan-2023	01 02		
Comm	Comment: to be paid max 4114 monthly							
7460	15-Jun-2022	Rs. 0/-	Rs. 4,360/-	Processed	04-Dec-2022	01 02		



Donation: One-time or recurring



Donation Details:

Frequency:

Image: One-time \bigcirc Monthly \bigcirc Quarterly \bigcirc Yearly

The amount will be deducted only once. You have to donate manually every time you want to donate.

Amount:

₹ 6000 - Basic amenities	₹ 12000 - Fo	ood & nutrition			
₹ 18000 - Tuition & schoo	el fees ₹36000 - C	₹36000 - Comprehensive			
₹ Donate any amount					
	•••	Next »			
* All donations are exempt from	tax under Section 80G of th	e Income Tax Act.			
* All donations are exempt from # If you wish to donate using ca					
	sh/cheque/bank transfer, p	blease click here .			

Recent Donations



Donation Details:

Frequency:

○ One-time ● Monthly ○ Quarterly ○ Yearly

Make an even bigger impact! Donate monthly by authorizing it once. You will be able to stop it anytime.

Amount:

₹ 500 - Basic amenities	₹ 1000 - Food & nutrition						
₹1500 - Tuition & school fees	₹ 3000 - Comprehensive						
₹ Donate any amount							
•	Next »						
* All donations are exempt from tax under Section 80G of the Income Tax Act. # If you wish to donate using cash/cheque/bank transfer, please click here.							
 Depending on scenario, 5% - 15% of you operational costs. For more details, click h 							

Recent Donations





Donation: Track your donations

My Donations

Consolidated Tax Certificates (FY): 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 2024-2025

Form 10BEs (FY): 2021-2022 - 1 2022-2023 - 1 2023-2024 - 1

ID	Donation Date	Campaign	Donation Amount	Status	Goes to Children	View Receipt	Resend Receipt
25313	02-Jul-2024	Support a Child Today!	Rs. 100/-	Paid	Rs. 95/-	View Receipt	Resend Receipt
25179	19-Jun-2024	Learning Centers to Boost Confidence and Provide Supplementary Education	Rs. 200/-	Paid	Rs. 190/-	View Receipt	Resend Receipt
24919	19-May-2024	Learning Centers to Boost Confidence and Provide Supplementary Education	Rs. 500/-	Paid	Rs. 475/-	View Receipt	Resend Receipt
24918	19-May-2024	Learning Centers to Boost Confidence and Provide Supplementary Education	Rs. 200/-	Paid	Rs. 190/-	View Receipt	Resend Receipt


Donation: Full Control on Your Recurring Donations

Recurring Donations

Create new recurring donation HERE.

S. N.	Subscription ID	Plan Name	Status	Actions	
1	sub_OUARpS4EKIgZRK	INR 300 quarterly	created	Authenticate	
2	sub_MSIKYOZRenTuij	INR 100 yearly	active	Pause Cancel	
3	sub_MSIGB2EvcTzQPi	INR 200 quarterly	active	Pause Cancel	
4	sub_MRaeneqKLXKWJq	INR 200 monthly	active	Pause Cancel	



Appendix II: Other activities



Other activities: Celebrate with purpose



- You can make your occasion more auspicious and purposeful
- Give your guests an option to donate instead of giving gifts.
- All guests will get donation receipt and an acknowledgement card as a token of appreciation.
- You will get full visibility of amount raised and a memento to recognize all the donors.
- Raise it <u>now</u>.



Other activities: Raise fund for a person

- If you want you can create a campaign to raise fund for a child in crisis, specially if his/her education is at risk.
- The campaign can be private among your friends & family or public. In case of public, more fund can be raised by reaching larger audience. Depending on type, a portion of raised amount is deducted to cover platform & operational cost. For details, please check FAQ.
- Raise it now.



"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ultamco laboris nisi ut aliquip ex ea commodo conseguat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum." "Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremaue laudantium, totam rem aperiam, eague ipsa quae ab illo inventore veritatis et quasi

We strongly recommend you to read our terms &

"Lorem josum dolor sit amet, consectetur

canditions, privacy policy and FAQ section. We will provide you a clear utilization report on your contribution





Other activities: Request for a charity project

- If you have a great idea in mind, you can raise a charity project request with us.
- We will evaluate and execute the plan along with you.
- We give more priority to child & education related projects.
- Raise it <u>now</u>.



First Name*	Last Name							
Email*	Mobile							
Project Title*								
Project location details*								
	11							
How many children will be benefit	Estimated fund requirement*							
Calculation of fund requirement								
	//							

Project Details *

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Recent projects: Fight COVID-19 Together

TWO INITIATIVES

- Building isolation center in collaboration with Government
- Taking care of 100 children from COVID-19 affected families.

Visit https://my-children.org/covid-19/





Recent projects: Annual Meet 2022 and Cloth Distribution Ceremony





Recent projects: Reduce Waste, Gift a Better & Cleaner World to Our Children





Recent projects: Annual Meet 2023





Recent projects: Annual Meet 2024





Appendix III: Important links



Important links

Donate: https://my-children.org/donate/

Children waiting for a mentor: https://my-children.org/child-summary/?mcf_email_child=-1 What roles you can play: <u>https://my-children.org/be-our-family/</u> FAQ: <u>https://my-children.org/helpie-faq/</u> Raise fund for a child: <u>https://my-children.org/campaign-request/</u> Our Blog: https://my-children.org/blog/ Post an Article: https://my-children.org/post-an-article/ Project Request: https://my-children.org/project_request/ T&C: https://my-children.org/terms-and-conditions/ Privacy Policy: https://my-children.org/privacy-policy/



Thank You!

Partnered with:



EDUCATION **IS THE MOST** POWERFUL WEAPON WHICH YOU CAN USE **TO CHANGE** THE WORLD. - NELSON MANDELA

Follow us:



<u>https://my-children.org/</u>

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